# ARTWORK GUIDELINES







**Artwork MUST be** supplied in CMYK. Colours on your screen may differ from the colours that are printed.



must be a flattened PDF print ready file.







This template is only a guide.

# STRAIGHT FABRIC WALL

# SAFE ZONE

All main text and images should sit within the safe area. This is to ensure that nothing gets cut into or off during the print and cut process.

 $1800mm(W) \times 2100mm(H)$ 

## **CUT LINE**

This is where the product will be cut ready for the item to be made up and ready to be dispatched.

 $1960 \text{mm}(W) \times 2260 \text{mm}(H)$ 

## **BLEED AREA**

The bleed area is where the background images or colour is bled right to the edge to ensure that your artwork does not print with an unwanted white edge.

 $2020mm(W) \times 2320mm(H)$ 

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